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Benefits for Businesses

As a business located in the Jenkintown Business Improvement District (BID) the Jenkintown Community Alliance will work with you to enhance our commercial corridors. We strive to attract and retain businesses to our district and increase the customer base for our businesses. This is a collective effort of small strategic steps towards our vision.

But for businesses here today there are specific advantages to which you are already entitled that will help promote your business:

1. Free listing in a new Business Directory to be housed at www.jenkintown.net. Listing includes location, phone, brief descriptions, and web link
2. Free color and deeply discounted themed promotional mailing "Shop Jenkintown" ad in Money Mailer, a direct marketing envelope with coupons reaching 30,000 homes
3. Free online posting of your business events and promotions at www.jenkintown.net
4. Free online posting of public events at www.phillyfunguide.org through Jenkintown Community Alliance's Valley Forge Visitor's Bureau membership.
5. Eligibility to participate in the Jenkintown Gift Certificate program and receive 100% reimbursement.
6. Management of holiday promotions, First Wednesdays, Jenkintown Jazz & Brewfest and support of other downtown events.
7. Marketing support from the Discover Jenkintown campaign which includes creation of Jenkintown shopping map, banners, wayfinding signs, and placement of ads in local and regional press.
8. Eligibility for Facade Improvement Program. Providing matching grant funds per facade (as funds are availed through the PA Dept of Community & Economic Development).
9. Discounted promotional rates on Jenkintown Community Alliance's sponsorships and event promotions.
10. Political advocacy of issues concerning downtown businesses including Old York Road improvements, zoning and permitting issues, and parking.

The Jenkintown Community Alliance is an independent 501(c)(3) with property and business owners seated on our board of directors, and a host of functional committee in which you are invited to become involved and help craft our visions of a walkable, vibrant down town.

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