



Jenkintown Summer Sunset Run & Walk

The annual Jenkintown Sunset Run is Tuesday June 23, 2009, Rain or Shine, and features two new neighborhood routes kicking off at the Jenkintown Town Square: one certified 5K route for racers and a second 1 mile stroll for walkers. Previously the Run has grown to attract more than 300 runners from the region and with a safer route and a new fitness walk this event offers a great opportunity to showcase your business to even more individuals than ever before. The race, now in its 18th year, winds through the town of Jenkintown. Individuals, families, groups and teams of four or more are encouraged to participate. Prizes and awards will be given out in a variety of categories for walkers and runners of all ages and abilities.

Proceeds from this event benefit both the Jenkintown Kiwanis Club and Jenkintown Community Alliance. Your contribution is tax-deductible. The Jenkintown Kiwanis, active in the community since 1949, is an organization of volunteers dedicated to serving our community and the needs of children. The Jenkintown Community Alliance is a local nonprofit organization dedicated to the revitalization of Jenkintown. This is the fourth year that these two nonprofits are working together to host the Summer Sunset Run & Walk in Jenkintown.

The event is staged at the lovely Jenkintown Town Square at Greenwood & Leedom Streets and check-in begins at 5:30 pm with a start time of 7:00 pm. The 5K-race route and the 1 mile-walk route wind through the borough without crossing Old York Road to provide an enjoyable course. Upon completion there are refreshments, music and prizes given out in a variety of categories. All registrants receive a T-shirt while quantities last. Participants 12 and older are charged a \$20 registration fee (children under 12 pay a reduced rate and are still eligible for prizes) and there are discounts for early registrants and teams or families registering five or more participants.

With your tax-deductible gift you will be able to have your business or organization recognized as a Jenkintown and Kiwanis supporter. In return, you will be promoting your business to thousands of households by associating with this fun and health-promoting event.

2009 Sponsorship Opportunities

\$300 Jenkintown Trotter

- Logo on the Sunset Run T-shirt, discounted for businesses located in the Jenkintown Business Improvement District (BID)

\$350 Trotter

- This sponsorship entitles your business logo on the Sunset Run T-shirt given free of charge to all runners

\$500 Distance Runner

- Logo on Sunset Run T-shirt
- *Plus* business listing on registration brochure/promotional mailer if received by April 15, 2009

\$1,000 Marathoner

- Logo on Sunset Run T-shirt
- Business listing on registration brochure/promotional mailer.
- *Plus* high tabling visibility at the event with Water Stop recognition

\$3,000 Champion (1 available)

- Logo on Sunset Run T-shirt
- Business listing on registration brochure/promotional mailer
- Tent with visibility at the event with Water Stop recognition
- *Plus* Logo and name on poster and all press- related releases and articles

Summer Sunset Run Sponsorship Reply Form

Please complete and return payment to reserve your space by April 15, 2009.

Space is limited and cannot be guaranteed after this date.

Thank you for your support of the **Jenkintown Summer Sunset Run & Walk**. We expect to have a great event this year and look forward to your participation.

Corporate Name:

Address:

City, State, Zip:

Contact:

Contact Title:

Phone Number:

Email:

Yes, I would like to participate in the **Jenkintown Summer Sunset Run & Walk** and support the Jenkintown Kiwanis Club and the Jenkintown Community Alliance. As a sponsor, our contribution is a **charitable tax-deductible contribution** in accordance with the law.

- \$300 Jenkintown Trotter**
- \$350 Trotter**
- \$500 Distance Runner**
- \$1,000 Marathoner**
- \$3,000 Champion (1 available)**

Signature:

Date:

Payment and logos for all participant levels is due before or on April 15, 2009.

Mail this form, logo, and payment to: Jenkintown Community Alliance
201 Old York Road, Suite 3B
Jenkintown, PA 19046

For questions, please call: Jenkintown Community Alliance at 215.517.5507

The official registration and financial information of Jenkintown Community Alliance may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.